





Corporate Data

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SOCIO-ECONOMICS

- **DBE** – DOT Certified
- **ACDBE** – FAA Airport Concession DBE
- **WOSB** – Verified
- **EDWOSB** – Verified
- **MBE** – Minority Business Enterprise



NAICS: 541820, **541690**, 541810, 541613, 541430, 541611, 611430 (*see SAM*)



PSC: R701, R426, R499, R408, R422, R799, R425, R702, R410

Core Competencies

- Public Relations
- Social Media Management
- Marketing Research
- Graphic Design Facilitation
- Advertising Meeting Facilitation
- Marketing Diversity Program Management
- Media Buying DBE Consulting
- Event Planning
- Organizational Development

Differentiators

- Broad experience in identifying, cultivating, and engaging targeted audiences for hyper-local and national outreach.
- Consistently manages projects that complete on time and on budget.
- Uses market research and comparable data to develop strategic plans.

CAGE: 4GBY3

DUNS: 782431071

Capability Narrative

Foresight Communications is a professional services planning and management company that provides strategic management services to public and private sector clients. FSC collaborates with existing organization leaders to evaluate, assess and recommend strategic initiatives and then deliver innovative and executable business advice. From planning to outreach, and strategic counsel to launching new initiatives and execution - our team can deliver results for you seamlessly every step of the way.

Past Performance/ Corp Exp

Foresight Communications is a company that specializes in outreach to targeted audiences through internal and external communication strategies. FSC has provided services for the past 10 years with a client list including:

- City of Columbia
- National Association of Minority Contractors
- Chicago Regional Transit Authority
- Medical University of South Carolina
- Gullah Geechee Culture Heritage Corridor Commission, and numerous other agencies.

Since 2019 FSC has developed and managed more than 40 workshops/conferences with a 70% registration rate, 8 small and diverse business contractor roundtables, conducted 6 innovative formative studies on audience behavior for public health initiatives, outreached to over 1MIL individuals through data-driven influence campaigns and reached over 6MIL contacts through social marketing campaigns.