



ForeSight Communications

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# CAPABILITY STATEMENT

## About ForeSight Communications

ForeSight Communications delivers marketing/PR consulting, project management, program management, and staff augmentation services to the federal government, state, and local municipalities. We bring experience from multiple resources to reduce risk and ensure client satisfaction. Using a client-focused approach, we present solutions and tailor talent to your specific needs.

We strive to be a company that delivers best-in-class services to our clients that exceed expectations.

## Core Competencies

ForeSight Communications works with clients to identify, manage and evaluate short- and long-term strategic priorities related to the following services:

- Marketing Consulting and Management
- Marketing Analysis and Research
- Public Relations Consulting Services
- Public Outreach and Engagement
- Graphic Design Services
- Event Planning and Meeting Facilitation
- Social Media Management
- Staff Augmentation
- Project Management
- Program Management
- Diversity, Equity, and Inclusion Consulting
- Environmental Justice and Equity Consulting
- DBE Program Consulting

## Certifications

- 8 (a) Business Development Program
- Disadvantaged Business Enterprise (DBE)
- Airport Concessions DBE (ACDBE)
- Women-owned Small Business (WOSB)

## NAICS /PSC

- 541611 • R701 • R799
- 541613 • R426 • R425
- 541910 • R499 • R702
- 541820 • R408 • R410
- 541430 • R422

**UEI** • NCS3NSZJ9B68

## Cage Code

- 4GBY3

## DUNS #

- 782431071

## Past Performance

- Current state assessment, prioritization, recommendations, and implementation of business equity initiatives for 200+ government-funded construction projects across the United States for Quanta Services and NAMC
- Program management for environmental justice mitigation plans for projects in South Carolina, North Carolina, Alabama, Texas, and Louisiana
- Market analysis and research for the Central Midlands COG - Human Services Transportation Plan Update and Chicago RTA
- Marketing consulting and brand development management for public housing initiatives for Louisiana Housing Corporation, LISC Houston/Harris County Homeownership Collaborative, Texas State Affordable Housing Corporation and Raleigh-Durham Airport
- Public relations consulting services, including social media strategy and management for the City of Columbia, the City of Charlotte, municipalities, SCDOT and Columbia Metropolitan Airport

## Featured Clients

- SC Department of Transportation
- City of Columbia
- Central Midlands Council of Governments
- Texas State Affordable Housing Corporation
- LISC Houston
- Medical University of South Carolina
- City of Mobile
- Raleigh Durham Airport