



ForeSight Communications
 Email: b2g@thinkfsc.com
 Phone: 803-261-4180
www.thinkfsc.com

CAPABILITY STATEMENT

About ForeSight Communications

ForeSight Communications delivers marketing/PR consulting, project management, program management, and staff augmentation services to federal, state, and local government entities. Leveraging a client-focused approach, we provide solutions and tailor talent to meet specific needs, ensuring best-in-class services that exceed expectations.

Core Competencies

ForeSight Communications works with clients to identify, manage and evaluate short- and long-term strategic priorities related to the following services:

- Marketing Consulting and Management
- Market Analysis and Research
- Public Relations Consulting Services
- Public Outreach and Engagement
- Graphic Design Services
- Event Planning and Meeting Facilitation
- Social Media Management
- Staff Augmentation
- Project Management
- Program Management
- Workforce Development
- Small Business Programming

Past Performance

- Strategic Business Initiative Implementation: Conducted assessments, prioritization, recommendations, and execution of business initiatives for over 200 government-funded construction projects nationwide, collaborating with Quanta Services and the National Association of Minority Contractors (NAMC).
- Infrastructure Program Management: Managed infrastructure mitigation plans in South Carolina, North Carolina, Alabama, Texas, and Louisiana, focusing on enhancing efficiency and resilience.
- Market Analysis & Research: Performed economic and transportation studies for the Central Midlands Council of Governments' Human Services Transportation Plan Update and the Chicago Regional Transportation Authority, optimizing regional mobility and workforce connectivity.
- Public Relations & Communications Strategy: Provided consulting services, including social media strategy and management, to enhance public engagement for the City of Columbia, the City of Charlotte, various municipalities, the South Carolina Department of Transportation (SCDOT), and Columbia Metropolitan Airport.
- Project Management for Housing & Infrastructure Development: Led project management for public housing initiatives and infrastructure projects for the Louisiana Housing Corporation, LISC Houston/Harris County Homeownership Collaborative, Texas State Affordable Housing Corporation, I-526 Lowcountry Corridor, and Raleigh-Durham Airport, ensuring efficient execution and community impact.

Certifications



NAICS /PSC

- 541611 • R701 • R799
- 541613 • R426 • R425
- 541910 • R499 • R702
- 541820 • R408 • R410
- 541430 • R422 • R708

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Featured Clients

- SC Department of Transportation
- City of Columbia
- Central Midlands Council of Governments
- Texas State Affordable Housing Corporation
- LISC Houston
- Medical University of South Carolina
- City of Mobile
- Raleigh Durham Airport
- National Association of Minority Contractors